

Swachh Bharat Summer Internship

Following the Prime Minister's clarion call on 2nd October 2014 for each individual to devote at least 100 hours to Swachhata through the year, the Ministry of Drinking Water and Sanitation in association with the Ministry of Human Resource Development and Ministry of Youth Affairs and Sports has launched the 'Swachh Bharat Summer Internship – 100 Hours of Swachhata'. The program aims to engage youth across the country, develop their skill and orientation for sanitation related work and make Swachh Bharat Mission a *jan andolan*.

Components of the internship

The 100 hour experiential internship program would require the candidate to visit one or more villages and conduct activities of their choice to contribute to the cause of rural sanitation in India.

1. **Duration:** At least 100 hours in the period of 1st May to 31st July 2018
2. **Who can apply:**
 - Youth enrolled in Colleges/ Universities/ NYKS may apply through an online application form made available on the website <https://sbsi.mygov.in>.
 - Candidates to indicate the location of internship (village/ district). In case of educational institutions, the location of the internship may either be home state or the state of the parent institution (education institution that the candidates are enrolled in). In case of NYKS youth, the location of internship shall be villages where they are deployed.
 - Candidates may participate individually or in teams. Team size may be decided depending on the nature and scope of their activity, and approved by the parent institution, subject to a maximum limit of 10 members in a team.
3. **Internship Process:**
 - Candidates to devote at least 100 hours conducting Swachhata-related activities in villages selected by them and approved by the parent institution/ District Youth Coordinator.
 - The parent institution/ NYKS to organize necessary logistics for the activities.
4. **List of suggested activities:** Appendix A
5. **Training:** An orientation video for youth towards sanitation activities in the rural context has been created and uploaded on the portal <https://sbsi.mygov.in> , Swachh Bharat Mission (Gramin) YouTube channel ([https:// tinyurl.com/sbmgramin](https://tinyurl.com/sbmgramin)).
6. **Other important resources:**
 - a. It is recommended to go through the YouTube channel of the Swachh Bharat Mission (Gramin) at <https://tinyurl.com/sbmgramin> and use the other material uploaded there (uploaded in multiple regional languages) to support their efforts on the ground.
 - b. All IEC material of Swachh Bharat Mission (Gramin) may be freely downloaded and widely used from the links <https://tinyurl.com/sbmiec> and <https://tinyurl.com/sbmiec2>

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- c. Swachh Bharat updates are regularly shared on social media on the pages twitter.com/swachhbharat and facebook.com/sbmgramin
- d. Inspiring success stories from the grassroots are available at the blog link sbmgramin.wordpress.com

7. Reporting: An Internship Report needs to be submitted by the candidate on the online portal in the prescribed format through the Nodal Officer (Educational Institutes: appointed by the institutes; NYKS: District Youth Coordinator) within 15 days of completion of fieldwork.

8. Rewards and Recognition:

- All participants will be given a Swachh Bharat Internship Certificate on completion of their internship and its approval by the parent institution (Nodal officer/ District Youth Coordinator)
- In case of educational institutions affiliated with UGC, 2 curriculum credits will be given to all interns whose internships are certified by the parent institutions as eligible for the credits on the basis of higher parameters.
- The Best interns will be recognized at college, university, state and national levels as follows:
 - Cash Awards in addition to certificates (Provided by MHRD/MDWS/ NYKS)
 - For College/ University Students
 - College Level: Shields / cups given by parent institution
 - University Level : Rs 30,000, Rs 20,000, Rs 10,000
 - State Level: Rs 50,000, Rs 30,000, Rs 20,000
 - National Level: Rs 2 lakh, 1 lakh, Rs 50,000
 - For NYKS Members:
 - District Level (NYKS only): Rs 30,000, Rs 20,000, Rs 10,000
 - State Level: Rs 50,000, Rs 30,000, Rs 20,000
 - National Level: Rs 2 lakh, 1 lakh, Rs 50,000
- The selection of awardees will be done by the competent authority appointed by the MHRD/ NYKS at each level. The decision of the competent authority will be final.

Role of the Parent Institution

- Conduct college/ district level campaigns to mobilize participation
- Appoint Nodal Officers for the internship at each
- The Nodal Officers should register on the <https://sbsi.mygov.in> and facilitate application process
- May provide necessary logistics for interns, such as travel to the village, refreshments, etc.

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- To ensure that all interns submit their reports on the portal <https://sbsi.mygov.in> on time (within 15 days of completion of fieldwork)
- The top three awardees at each level should be forwarded to the next level for consideration of awards at that level
- Submit the details of the name of the awardees to the next level of authority (Educational institution: University/State/MHRD; NYKS: District/State/NYKS)
- Responsibility for safety and security of the interns during village visits lies with the parent institution/ youth clubs, hence the location should be chosen appropriately and liaison done with local administration wherever necessary

Role of State Government and District Administration

- State Government/District Administration will provide necessary support to the parent institutions/ youth clubs as and when requested to the extent possible

Nodal Points/ Helpline for various purposes:

- **Educational Institutions**
 - For registration: MyGov.in (Numbers to be provided)
 - During Internship : College Principal or Nodal Officer
 - References Point in MHRD for Parent Institutions: (to be provided by MHRD)
- **Nehru Yuva Kendra Sangathan:**
 - For registration My Gov (Numbers to be provided)
 - References Point in NYKS: (to be provided by NYKS)

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APPENDIX A: List of Suggested Activities

As a part of the internship, the activities that participants may conduct have been categorized into two clusters:

Information-Education-Communication activities: IEC activities are oriented towards increasing the awareness of people about sanitation related issues and trigger a change in sanitation related behaviour. IEC activities undertaken by the interns can target behaviour around open defecation, hygiene practices; solid/ liquid waste management among other behaviours. Under this, the interns may:

- Organize awareness campaigns around better sanitation practices like using a toilet, handwashing, health and hygiene awareness, etc.
- Perform Nukkad Nataks /street plays, song and dance performances around swachhata
- Organise Swachhata Melas
- Conduct Door-to-door meetings to drive behaviour change with respect to sanitation behaviours
- Conduct Village or School-level Rallies to generate awareness about sanitation
- Make wall paintings in public places (more specially panchayat offices) on the theme of swachhata
- Organise Swachhata-related movie screenings in public places. (Swachh Bharat movies may be found on the YouTube channel tinyurl.com/sbmgramin and community screenings of these films may be organized in public places in the villages to help spread the message of Swachhata)

Note: All IEC Material of Swachh Bharat Mission may be freely downloaded from the links tinyurl.com/sbmiec and tinyurl.com/sbmiec2. Any other activities undertaken to help spread these messages to the rural masses would count under the header of IEC activities.

Solid Waste Management related activities: SWM activities target generation of awareness around waste collection, segregation, disposal and waste-free environment:

- Organize Waste collection drives in households and common or shared spaces
- Volunteer for segregation of solid waste into non-biodegradable and biodegradable waste
- Mobilize community and panchayat to build compost pits, where organic matter decomposes to form manure
- Help Panchayats draw up plans for installation of biogas plants
- Organize cleaning of streets, drains and back alleys through awareness drives

Support in toilet construction

- Helping in pit digging for toilet construction