



**ISLAMIC UNIVERSITY OF SCIENCE & TECHNOLOGY
AWANTIPORA, KASHMIR.**

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Result Notification No. 425 of 2017

AWARD OF DEGREE-DOCTOR OF PHILOSOPHY

It is notified that **Mohammad Furqan Khan S/o Rafiq Ahmad Khan (Father)** and **Fatima (Mother)** bearing Registration No. **IUST/PhD/Mgmt/FT/14/12**, pursued Research Programme on full time basis in Management Studies, Islamic University of Science & Technology (IUST), Awantipora and submitted his thesis entitled ***"Impact of Social Media Marketing on Brand Equity- A Study of Select Luxury Brands"*** under the supervision of Dr. Anisa Jan, Assistant Professor (Sr. Scale), School of Business Studies, IUST (Supervisor) and is declared qualified for the award of Ph. D Degree in the Management Studies under School of Business Studies, IUST.

Errors & Omissions excepted



Sd/-
I/C Controller of Examinations

No: IUST/Exam-Deptt/PhD/17/1718

Dated: 26-09-2017